

FOOD – Innovation and Market

an international masters programme



- A two year masters programme, taught in English
- distance learning - internet based lectures & interaction - and on-campus meetings each semester
- A program for you with a **Business** or **Food Science** background with interests in innovation processes and R&D Management
- Offered by **SLU** in collaboration with national and international academic experts in the field of New Product Development
- The first year offers a fixed program with academic courses along with hands-on experience
- The second year opens up for elective courses and a masters' thesis

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Module/ background	Module I (15 hp)	Module II (15 hp)	Module III (15 hp)	Module IV (15 hp)
Business background	General introduction to Food Science , 15 hp	Management of Innovations 7,5 hp	Management of Technology 7,5 hp	Applied Business Management and Product Development, 15 hp
Food science background	General introduction to Business Economy, 15 hp	Product Development, 7,5 hp	Sensory Analysis, 7,5 hp	
Business background	Elective courses, 30 hp in, for example, ethics, strategic management, nutrition, Life Cycle Analysis and entrepreneurship		Master Thesis - Business Administration, 30 hp	
			Master Thesis -Food Science, 30 hp	
Food science background				

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